## SYLLABUS AND SCHEME OF EXAMINATION FOR MBA 2 YEARS

## FULL TIME PROGRAMME

There will be in all 31 theory papers distributed among the four semesters along with On-site Training Report & Viva-Voce in III Semester and Evaluation of Managerial Skills through Presentations in IV Semester.

The minimum passing marks for the theory paper shall be 40% and for the On-site Training Report and Viva-Voce and Evaluation of Managerial Skills through Presentation shall be 50% of the Maximum marks.

The candidate need to score minimum 50% marks in aggregate including the marks of Internal Assessment where prescribed to pass the semester

Scheme for FIRST Semester

*There will be 8-theory papers in this semester.*

The Internal marks will be calculated based on the following:

**Internal Assessment Total Marks 30**

Attendance 10 Marks

Test 10 Marks

Seminars/Cases analysis/Presentations: 10 Marks

|  |  |  |  |
| --- | --- | --- | --- |
| Paper Code | Papers | INTERNAL ASSESSMENT | SEMESTER-ENDEXAMINATION |
| Max.Marks | Min.Marks | Max.Marks | Min.Marks |
| MS-101 | Organizational Behavior | 30 | 12 | 70 | 28 |
| MS-102 | Principle & Practices Of Management | 30 | 12 | 70 | 28 |
| MS-103 | Accounting For Manager | 30 | 12 | 70 | 28 |
| MS-104 | Managerial Economics | 30 | 12 | 70 | 28 |
| MS-105 | Computer Application In Management | 30 | 12 | 70 | 28 |
| MS-106 | Quantitative Techniques For Managers | 30 | 12 | 70 | 28 |
| MS-107 | Legal Aspects Of Business | 30 | 12 | 70 | 28 |
| MS-108 | Economic Environment Of Business | 30 | 12 | 70 | 28 |

## SYLLABUS AND SCHEME OF EXAMINATION FOR MBA 2 YEARS

## FULL TIME PROGRAMME

Scheme for SECOND Semester

*There will be 8-theory papers in this semester.*

The Internal marks will be calculated based on the following:

**Internal Assessment Total Marks 30**

Attendance 10 Marks

Test 10 Marks

Seminars/Cases analysis/Presentations: 10 Marks

|  |  |  |  |
| --- | --- | --- | --- |
| Paper Code | Papers | INTERNAL ASSESSMENT | SEMESTER ENDEXAMINATION |
| Max.Marks | Min.Marks | Max.Marks | Min.Marks |
| **MS-201** | Human Resource Management  | 30 | 12 | 70 | 28 |
| **MS-202** | Corporate Finance | 30 | 12 | 70 | 28 |
| **MS-203** | Marketing Management | 30 | 12 | 70 | 28 |
| **MS-204** | Production And Operations Management  | 30 | 12 | 70 | 28 |
| **MS-205** | Business Research Methodology | 30 | 12 | 70 | 28 |
| **MS-206** | Managerial Communication  | 30 | 12 | 70 | 28 |
| **MS-207** | Management Science | 30 | 12 | 70 | 28 |
| **MS-208** | Retail Management | 30 | 12 | 70 | 28 |

**SYLLABUS AND SCHEME OF EXAMINATION FOR**

### MBA- 2 YEAR (FULL TIME) III semester

There will be three compulsory papers (Two theory papers and One practical paper) in this semester. The students have to opt for any two specializations out of four specializations available i.e. Human Resource, Finance, Marketing and Information Technology.

In all a student has to appear for 9 papers (three compulsory papers and six papers from two specializations i.e. three papers from each specializations)

*The Internal marks will be calculated based on the following:*

**Internal Assessment Total Marks 30**

Attendance- 10 Marks

Test 10 Marks

Seminars/Cases analysis/Presentations: 10 Marks

Scheme for MBA III Semester

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Paper Code | Papers | Specialization | INTERNAL ASSESSMENT | SEMESTER-ENDEXAMINATION |
| Max.Marks | Min.Marks | Max.Marks | Min.Marks |
| **MS-301** | **Entrepreneurship Management** | Compulsory | 30 | 12 | 70 | 28 |
| **MS-302** | **Business Ethics and Corporate Governance** | Compulsory | 30 | 12 | 70 | 28 |
| **MS-303** | **Evaluation Of On-Site Training Report And Viva Voce \*** | Compulsory | Project Evaluation-60 marks Viva-voce-40 marks Max.Marks-100 Min. Marks-50 |
| **MS-304** | **Organisational Development**  | H.R. | 30 | 12 | 70 | 28 |
| **MS-305** | **Industrial Psychology**  | **H.R.** | 30 | 12 | 70 | 28 |
| **MS-306** | **Industrial Relations and Labour Welfare** | **H.R.** | 30 | 12 | 70 | 28 |
| **MS-307** | **Management of Financial Institutions and Services** | Finance | 30 | 12 | 70 | 28 |
| **MS-308** | **International Financial Management**  | Finance | 30 | 12 | 70 | 28 |
| **MS-309** | **Tax Planning & Management** | Finance | 30 | 12 | 70 | 28 |
| **MS-310** | **Sales & Distribution Management**  | Marketing | 30 | 12 | 70 | 28 |
| **MS-311** | **Advertising & Brand Management**  | **Marketing** | 30 | 12 | 70 | 28 |
| **MS-312** | **Consumer Behavior & Market Research** | **Marketing** | 30 | 12 | 70 | 28 |
| **MS-313** | **Business Decision Management System** | IT | 30 | 12 | 70 | 28 |
| MS-314 | Data Base Management And Integrity | IT | 30 | 12 | 70 | 28 |
| MS-315 | Data Communication & Network | IT | 30 | 12 | 70 | 28 |

**SYLLABUS AND SCHEME OF EXAMINATION FOR**

### MBA- 2 YEAR (FULL TIME) IV SEMESTER

There will be two compulsory papers (one theory paper and one practical paper) in this semester. The students have to opt for any two specializations out of four specializations available i.e. Human Resource, Finance, Marketing and Information Technology. The theory papers are related to each specialization.

In all a student has to appear for 8 papers (two compulsory papers and six papers from two specializations i.e. three from each specializations)

*The Internal marks will be calculated based on the following:*

**Internal Assessment Total Marks 30**

Attendance- 10 Marks

Test 10 Marks

Seminars/Cases analysis/Presentations: 10 Marks

Scheme for IV Semester:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| PAPER CODE | Papers | Specialization | INTERNAL ASSESSMENT | SEMESTER-ENDEXAMINATION |
| Max.Marks | Min.Marks | Max.Marks | Min.Marks |
| **MS-401** | Strategic Management | Compulsory | 30 | 12 | 70 | 28 |
| **MS-402**\* | Evaluation of Management Skills Through Presentations | Compulsory | -- | -- | 100 | 50 |
| **MS-403** | Human Resource Development | H.R. | 30 | 12 | 70 | 28 |
| **MS-404** | Strategic Human Resource Management | **H.R.** | 30 | 12 | 70 | 28 |
| **MS-405** |  Total Quality Management | **H.R.** | 30 | 12 | 70 | 28 |
| **MS-406** | Risk Management & Insurance  | Finance | 30 | 12 | 70 | 28 |
| **MS-407** | Investment Analysis & Portfolio Management | Finance | 30 | 12 | 70 | 28 |
| **MS-408** | Project Management | Finance | 30 | 12 | 70 | 28 |
| **MS-409** | International Marketing | Marketing | 30 | 12 | 70 | 28 |
| **MS-410** | Rural & Industrial Marketing | **Marketing** | 30 | 12 | 70 | 28 |
| **MS-411** | Marketing Of Service | **Marketing** | 30 | 12 | 70 | 28 |
| **MS-412** | System Analysis & Design | IT | 30 | 12 | 70 | 28 |
| **MS-413** | E-Business Technology & Management | IT | 30 | 12 | 70 | 28 |
| **MS-414** | Enterprise Resource Management | IT | 30 | 12 | 70 | 28 |

*\** ***MS 402******Evaluation of Management Skills Through Presentations*** *term end examination will be conducted at the concerning institute by the external examiner / examiners as decide by the Kulpati, RDVV along with an internal examiner as appointed by concerning institute.*